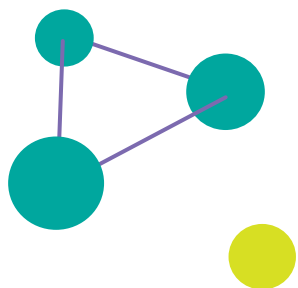


# CHEMICALS WITHOUT CONCERN

## Project branding


Branding of the Global Environment Facility  
Project on Global Best Practices on  
Emerging Policy Issues of Concern  
under the Strategic Approach to  
International Chemicals Management  
(SAICM)



# CHEMICALS WITHOUT CONCERN

**TOWARDS SAFER PRODUCTS  
FOR OUR ENVIRONMENT  
AND HEALTH**

Diagonal cut: arrow to convey movement forward

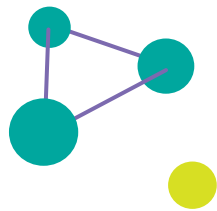


**CHEMICALS**  
**WITHOUT**  
**CONCERN**

Fullness/emptiness relates to with/without (concern)

Empty  
**WITHOUT**

Full  
**WITHOUT**



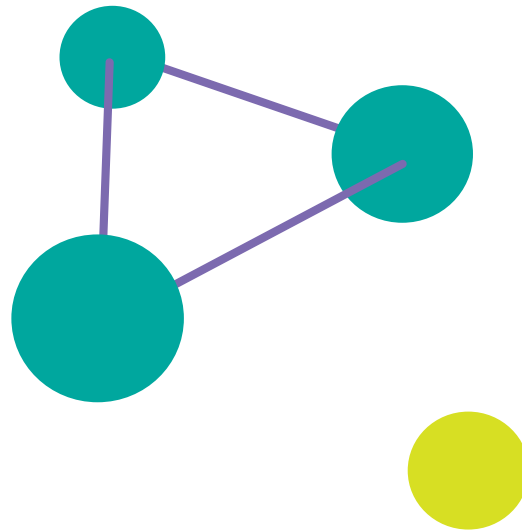
# CHEMICALS WITHOUT CONCERN

TOWARDS SAFER PRODUCTS  
FOR OUR ENVIRONMENT  
AND HEALTH



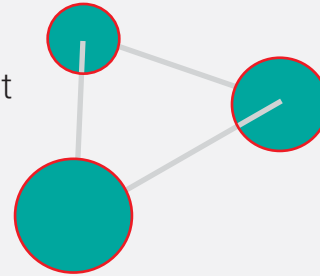
Font: **PHOSPHATE**  
\*Google font open source

Symbol



The Project has 3 components:

- 1: Lead in Paint
- 2: Chemicals in products
- 3: Knowledge Management

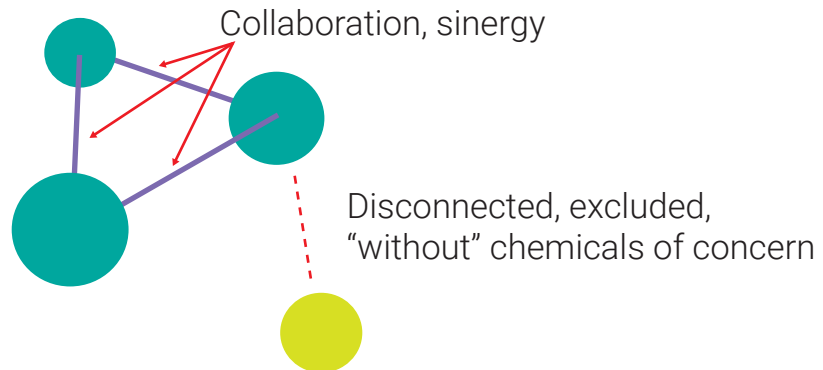


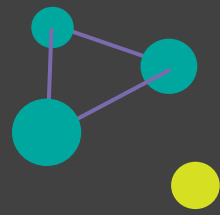
Forward-arrow, "towards"



Chemical compound

3D perspective

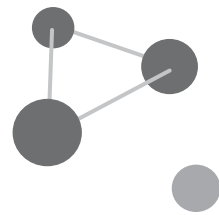




# CHEMICALS WITHOUT CONCERN

TOWARDS SAFER PRODUCTS  
FOR OUR ENVIRONMENT  
AND HEALTH

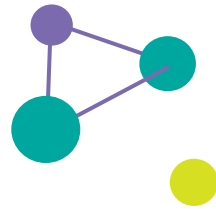
Dark background and grayscale



# CHEMICALS WITHOUT CONCERN

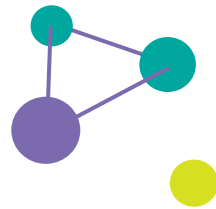
TOWARDS SAFER PRODUCTS  
FOR OUR ENVIRONMENT  
AND HEALTH



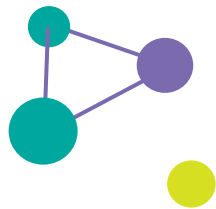


**CHEMICALS  
WITHOUT  
CONCERN** LEAD IN  
PAINT

Project Components



**CHEMICALS  
WITHOUT  
CONCERN** CHEMICALS  
IN PRODUCTS



**CHEMICALS  
WITHOUT  
CONCERN** KNOWLEDGE  
MANAGEMENT



United Nations  
Environment Programme



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# CHEMICALS WITHOUT CONCERN

**A GLOBAL  
ENVIRONMENT FACILITY  
PROJECT**

